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**University of the Thai Chamber of Commerce**

**Course Outline**

Semester: Second Semester Academic Year 2021-2022

School of Business

**Course Code: GE461**

**Course Title:** **ASEAN Environment**

**Number of Credits: Three Credits**

**Lecture/period/week: 15 Online sessions of 3-hrs**

**Cisco Webex and Zoom**

**Lecturers: Ajarn Miroslav Kalniev (****mirokalniev@gmail.com** **)**

**Ajarn Paul Schuttenbelt (****paul\_sch@utcc.ac.th****)**

วิชาบังคับก่อน (ถ้ามี) (Pre

• **Pre-requisite Course, if any**

No Prerequisite

• **Course Description**

**ASEAN Environmental phenomenon and issues as a result of culture, politics, capitalism economy, geographical structures, and ethnic migration, policies and agreements relating to ASEAN environment, ASEAN’s environmental organization structures and cooperation mechanism, sustainable environmental management. The course will also focus on sustainable business practices and will feature several relevant case studies as well as guest speakers from the sustainable business world in the region.**

* **Objectives**
1. To promote the understanding of Asean and its economic and social activities.
2. To study the influences of Asean economic community on environmental issues.
3. To analyze the strengths, weaknesses, opportunities and threats of Asean economic community in relation to its environmental management.
4. To study the integration of Asean sustainable environmental management.

• **Teaching Approach**

 **(Student – Centered Approach)**

|  |  |  |
| --- | --- | --- |
| * Lecture
 |  | * Problem-based Learning
 |
| * Practice
 |  | * Project-based-Learning
 |
| * Discussion
 |  | * Research-based-Learning
 |
| * Case Study
 |  | * Online Learning/Internet-based-Learning
 |

• **Teaching Aids/Instructional Media**

|  |  |  |
| --- | --- | --- |
| * Charts & Data
 |  | * PowerPoint
 |
| * Authentic
 |  | * Electronic Media eg. Option Finder, VCD, DVD, e-book etc.
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**Student Activities**

|  |  |  |
| --- | --- | --- |
| * Data/Information Search
 |  | * Presentation
 |
| * Brainstorming
 |  |  |
| * Simulation
 |  | * Debate
 |

• **Textbooks/Instructional Material**

**PPT material will be provided for each classs.**

• **Evaluation**

|  |  |
| --- | --- |
| **Category** | **Percentage** |
| **Part I Attendance, Active Participation and Reflective Questions** | **40%** |
| **Part II Performance in Collaborative Work/LPT/Mini Presentations** | **40%** |
| **Part III Quizzes** | **10%** |
| **Part IV Active Reflective Learning Diary** | **10%** |
| **Total** | **100 %** |

**Grading Scale**

**A = 85 – 100 B = 75 – 79 C = 65 – 69 D= 50 - 59**

**B+ = 80 – 84 C+ = 70 – 74 D+ = 60 – 64 F = 0 - 49**

• **Course Details**

**Lecture/Lab Timetable**

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  | **Lecturer** |
| **Week No.**  | **Date/Month** | **Topics** |
|  |  |  |
| 1 | 25 July | Joint Intro of all lecturers and program overview (30 min) | All lecturersAj Miro(12:00 – 15:00 Bangkok Time) |
| 2 | 26 July | **Asean Economic Community**  | Aj Miro(12:00 – 15:00 Bangkok Time) |
| 3 | 27 July | **Introduction of assignment, Starting a Business in ASEAN, rules and regulations** | Paul. Start a solar business in ASEAN(12:00 – 15:00 Bangkok Time) |
| 4 | 28 July | **Social Entrepreneurship in ASEAN** | Paul(12:00 – 15:00 Bangkok Time) |
| 5 | 29 July | **Asean Plus 3 and Plus 6****ASEAN ENVIRONMENT INSTITUTIONAL FRAMEWORK** | Miro (12:00 – 15:00 Bangkok Time) |
| 6 | 1 Aug | **ASEAN: Land and Biodiversity** **ASEAN Transboundary Haze** | Miro (12:00 – 15:00 Bangkok Time) |
| 7 | 2 Aug | **Rise of EVs ecosystem in ASEAN (focus on Thailand)** | Miro (12:00 – 15:00 Bangkok Time) |
| 8 | 3 Aug | **Oceans and Freshwater** | Miro (12:00 – 15:00 Bangkok Time) |
| 9 | 4 Aug | **Power and Governance**  | Paul(12:00 – 15:00 Bangkok Time) |
| 10 | 5 Aug | **Innovation**  | Paul(12:00 – 15:00 Bangkok Time) |
| 11 | 8 Aug | **Case study: Sustainibilty in ASEAN (guest speaker(s))** | Miro (12:00 – 15:00 Bangkok Time) |
| 12 | 9 Aug | Sustainable Energy in ASEAN | Miro (12:00 – 15:00 Bangkok Time) |
| 13 | 10 Aug | **Smart Cities in ASEAN** | Paul (12:00 – 15:00 Bangkok Time) |
| 14 | 11 Aug | **Globalization and Business Strategy I: CAGE Framework** | Paul(12:00 – 15:00 Bangkok Time) |
| 15 | 12 Aug | Presentation of Business Plan | Paul(12:00 – 15:00 Bangkok Time) |

**Essential References**

1. **The ASEAN Economic Community: A Work in Progress** edited by Sanchita Basu Das , Jayant Menon , Rodolfo C. Severino , and Omkar Lal Shrestha (eds) Asian Development Bank and Institute of Southeast Asian Studies , 2013 Pp. 407. ISBN 978 981 4519 01 4

http://adb.org/sites/default/files/pub/2013/aec-work-progress.pdf

1. **Roadmap for an ASEAN Community 2009-2015**

http://inter.oop.cmu.ac.th/ASEAN/RoadmapASEANCommunity.pdf

1. Plummer, Michael G., **ASEAN Economic Integration: Trade, Foreign Direct Investment, and Finance** (July 17, 2009). Michael G. Plummer, ADVANCED RESEARCH IN ASIAN ECONOMIC STUDIES, World Scientific, Vol. 6, 2009.

Available at SSRN: http://ssrn.com/abstract=1469425

1. **ASEAN Community 2015: Managing integration for better jobs and shared prosperity**

http://www.adb.org/sites/default/files/publication/42818/asean-community-2015-managing-integration.pdf

1. **Our People, Our Community, Our Vision Annual Report 2014-2015** http://www.asean.org/images/2015/August/asean\_publications/ASEAN%20ANNUAL%20REPORT%20FA%20REV.%2027.07.14.pdf
2. **Fact sheet: ASEAN Economic Community (AEC)**

http://www.asean.org/images/2013/factsheet/2013%20(6.%20Jun)%20-%20AEC.pdf

1. **Doing Business in the Halal Market: Products, Trends and Growth opportunities**

**By Euromonitor International 2015**

<http://go.euromonitor.com/rs/805-KOK-719/images/WP_Halal-Market_1.4-0715.pdf>

1. ASEAN Environment: <https://environment.asean.org/>